

Creative Hoardings Trial - Application

Thank you for your interest in the Creative Hoardings Trial. Please ensure you read this in conjunction with the **Creative Hoardings Trial Brief and Submission Guidelines**.

City of Melbourne seeks submissions for a new 12-month trial to present artwork on construction hoardings across the municipality. The trial seeks to establish the benefits of an ongoing creative hoardings program to improve the public realm experience.

This opportunity is open to artists who reside in the state of Victoria.

Artwork Brief

This project seeks to enhance the city's visual and cultural appeal. While the commission has no thematic limitations, proposals that prioritise the following are likely to be considered favourably. These include:

- Works that relate to Melbourne without being didactic or leveraging overused iconography.
- Works that respond to the conditions around hoardings. These are often visually busy spaces where people are moving through rather than lingering. Consider viewing distance, scale and detail.
- Works that are modular (sectional or repeatable) to account for various hoarding configurations. See submission guidelines.

Visual artists working in any medium are encouraged to submit, so long as it can be rendered into a 2D print at the required resolution. There will be an opportunity for a short artist's bio or statement on the hoarding.

To visualise the impact and suitability of your design in situ, applicants should use the provided template.

- **All designs must be provided in this template.** Working files are provided for various formats however each concept submission must be uploaded as either jpeg or PDF.
- You can submit up to three concepts in a single application.
- Applicants will also have an opportunity to be included in a database of artists open to developers wishing to independently commission artwork for hoardings. Inclusion will be based on criteria in the brief and experience as determined by CV and previous work.

Project Description

Ongoing development occurs across our city, with construction sites requiring solid fencing (hoardings) to protect pedestrians from work being undertaken. Whilst necessary for safety, they often encroach on footpaths and impact the visual appeal of our city streets. The City of Melbourne's Code of Practice Building, Construction and Works, sets out new conditions for hoardings to include a visual standard to ensure hoardings have a more consistent look and appeal.

Similar projects have found artwork on hoardings assists in minimising the visual impact of construction, reduces graffiti while supporting local artists.

Successful applicants will receive \$8,000 + GST (if applicable). The work is expected to be licensed for at least 12 months and up to 36 months.

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Form Preview

Applicant Details

* indicates a required field

Name *

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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If submitting as a collective this should be the nominated contact

Address *

Address

<input type="text"/>
<input type="text"/>

Address Line 1, Suburb/Town, State/Province, and Postcode are required.

Email *

<input type="text"/>

Must be an email address

Phone or Mobile Number *

<input type="text"/>

Must be an Australian phone number

Application

* indicates a required field

Please provide a short statement of your proposed artwork or artworks submitted

*

<input type="text"/>

Word count:

Must be no more than 350 words.

150 words per submission. Please ensure if you are submitting more than one work each description is clearly titled to match image files

Artist biography *

<input type="text"/>

Word count:

Must be no more than 150 words.

Upload one artwork file (either jpeg or PDF) for each submission (max 3) of up to max of 5MB per file. *

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Form Preview

Attach a file:

A minimum of 1 file and a maximum of 3 files may be attached.

Previous work. One page PDF up to 5MB (you can also provide a link to online portfolio or website below) *

Attach a file:

A maximum of 1 file may be attached.

Online portfolio or website link

Must be a URL.

Data Collection

* indicates a required field

The following information is collected for the purpose of evaluating and improving our programs.

The responses you give to these questions have no bearing on the outcome of your application.

Gender Identity (select all that apply) *

- woman
- man
- sistergirl
- brotherboy
- genderqueer or genderfluid
- transgender female
- transgender male
- non-binary
- questioning or unsure
- Other:

- Prefer not to answer

Which age bracket do you belong to? *

- 5 - 9
- 10 - 17
- 18 - 24
- 25 - 34
- 35 - 44
- 45 - 55
- 56 - 64
- 65+

Do you identify as: *

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- Aboriginal or Torres Strait Islander
- Culturally and linguistically diverse (CALD)
- A person living with a disability
- A person from regional or remote communities
- LGBTQI - Lesbian, Gay, Bisexual, Transgender, Queer, Intersex
- None of the above

Creative Hoardings Trial

How did you find out about this program? *

- | | | |
|--|---|--|
| <input type="checkbox"/> City of Melbourne Website | <input type="checkbox"/> Public Art Melbourne Instagram | <input type="checkbox"/> Online article |
| <input type="checkbox"/> City of Melbourne social media (Facebook, Twitter, Instagram, LinkedIn) | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Direct email |
| <input type="checkbox"/> Arts Hub | <input type="checkbox"/> Other social media | <input type="checkbox"/> Word of mouth / Referral |
| <input type="checkbox"/> Public Art Melbourne Facebook | <input type="checkbox"/> Internet search / Google | <input type="checkbox"/> Other: <input type="text"/> |

Acknowledgement

* indicates a required field

I, the undersigned, certify that I have read and am familiar with the information relevant to my application including brief and submission guidelines.

Disclaimer

The City of Melbourne (Council) reserves the right to alter, cancel or abandon any or all aspects of this commission or program without notice and at its discretion.

Privacy Policy

The Council is committed to protecting your privacy. The personal information requested on this form is being collected by Council for the purpose of the Program or any other directly related purpose. It will not be disclosed to any other external party without your consent, unless required or authorised by law. If the personal information is not collected, the participant will not be allowed to submit their application.

I agree *

Yes

Name of authorised person *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Date *

Must be a date

